

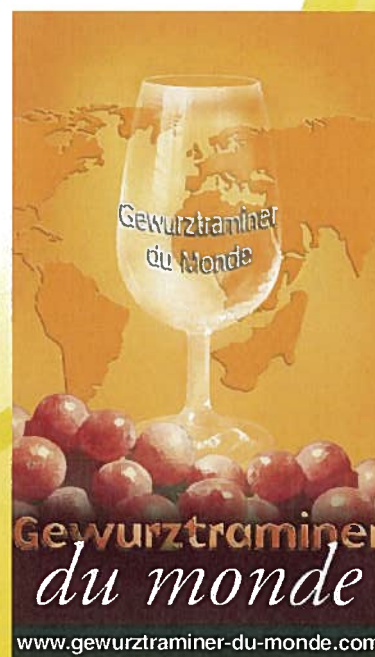
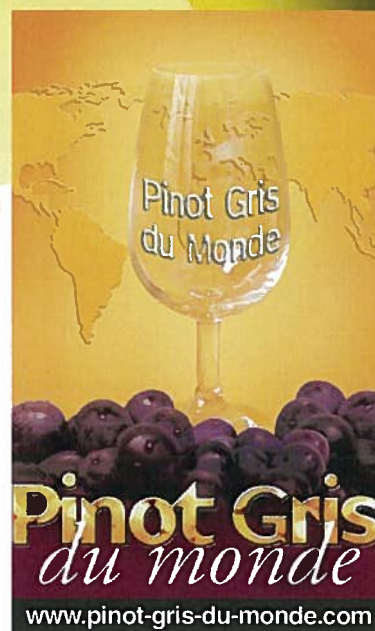
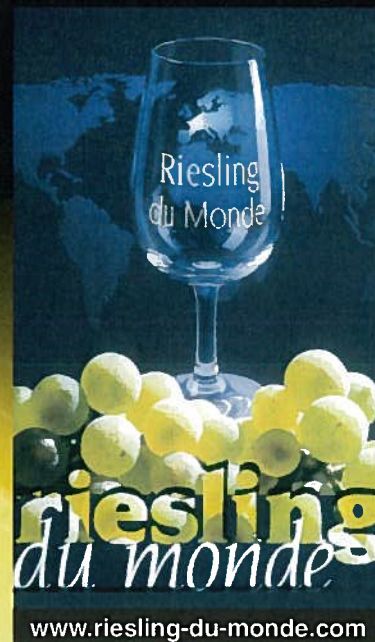
STRASBOURG ÉVÉNEMENTS
présente

Les Grands Concours *du monde*

du 14 au 16 avril 2012

Palais de la Musique et des Congrès
Strasbourg

**APPLICATION
FILE**



avenuedelapub

En partenariat avec : Sous le patronage de :



égast 2012

Une manifestation
STRASBOURG événements
www.strasbourg-evenements.com

www.gewurztraminer-du-monde.com



PRESS RELEASE / DECEMBER 2011

Strasbourg Evenements organises « Les Grands Concours du monde »

From April 14th to 16th at the Congress Center Strasbourg (France)

- **Riesling du monde**
- **Pinot Gris du monde**
- **Gewurztraminer du monde**

The OIV confirms its trust in Strasbourg Événements and renews its prestigious patronage regarding the Grands Concours du monde!

The “Grands Concours du monde”, which contributes to fostering the promotion of grape varieties throughout the world, is a real guarantee of excellence for wine producers and can incontestably be considered as a quality label by the consumers.

Each year, thanks to the professionalism of famous worldwide tasters (such as oenologists, wine growers, sommeliers, cellar directors, professional tasters, specialised journalists ...) that credibility gets stronger.

The renewal of the **International Organisation of Vine and Wine** patronage also confirms the high quality and competences required within the whole competition process. This is a guarantee of a rigorous control in the application of strict competition rules.

The OIV Patronage offers a **worldwide recognition to the winners**.

Moreover and for the second time, the Grands Concours du monde can rely on the official sponsorings of :

- the **UDSF** (Union de la Sommellerie Française)
- the **UOEF** (Union des Œnologues de France).

What's new, this year ?

The entry is now open to the **sparkling wines within the mono grape varieties Riesling and Pinot Gris**.

Entry deadline for wine producers who wish to present their wines in the competitions :
March 9th 2012.

www.portail-vins-du-monde.com

ENTRIES AND INFORMATION :

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fedepierre@hotmail.fr

in Partnership with



With the patronage of



APPLICATION FORM (one sheet per Sample)

(please make a copy of this form for each wine presented)

Riesling du monde - Pinot Gris du monde - Gewurztraminer du monde 2012
To be returned before March 9th with an analysis of the wine carried out in the last 12 months

APPLICANT INFORMATION

Company Name

Full Address

Post Code City

Country

Tel. 00 Fax 00

E-Mail :

Website : www.

Person in charge of the file : Job title

WINE IDENTIFICATION :

RIESLING

PINOT GRIS

GEWURZTRAMINER

Please
stick the
label on
the back
of this
form ↴

Full appellation (AVA, VQA, ...)

VINTAGE: 2011 2010 2009 Other vintage (please indicate) :

Batch number: residual sugar (g/l) : Alcohol strenght (%) :

Stock in liters:

CATEGORY: Generic wine with 0-4g / 4-12g / 12-45g / + 45g residual sugar

Please tick Grand Cru / AVA / VQA with 0-4g / 4-12g / 12-45g / + 45g residual sugar

Late Harvest

Noble Grape / Icewine

NEW: SPARKLING

SOIL: 1/Granit 2/Sandstone 3/Clay-Limestone 4/ Marly-Limestone

Please tick 5/Schist 6/Limon 7/Other soil (please specify) :

Sales price <5€ 5-8 € 8-12 € 12-18€ 18-30 € 30-50 € 50-80 € >80€

I the undersigned : Date :

Hereby certify that I have read and accepted the Riesling/Pinot
Gris/Gewurztraminer du monde rules and principes.

Signature preceded by the mention « acknowledged
and agreed » :

HERE

LABEL

Please stick the label of the wine being entered into the competition and enclose another 3 loose labels with the completed file.

COMPETITION RULES 2012

RIESLING DU MONDE / PINOT GRIS DU MONDE / GEWURZTRAMINER DU MONDE

1 - PURPOSE:

The three competitions – RIESLING DU MONDE – PINOT GRIS DU MONDE – GEWURZTRAMINER DU MONDE – are organised by STRASBOURG EVENEMENTS, whose registered office is at Place de Bordeaux
FR 67082 Strasbourg Cedex.

The 2012 editions of the three competitions shall be under the control of the OIV (International Organisation of Vine and Wine).

Moreover, the Union de la Sommellerie Française shall partner the three competitions.

The three competitions – RIESLING DU MONDE – PINOT GRIS DU MONDE – GEWURZTRAMINER DU MONDE – aim to:

- Highlight the quality and diversity of the respective grape varieties;
- Raise the technical and scientific level of producers' wines, putting such grape varieties in their best light;
- Be an observatory for innovative trends in production;
- Offer a serious and trustworthy reference tool for the wine consumer.

2 - THOSE ENTITLED TO PARTICIPATE:

From all countries that produce Riesling, Pinot Gris or Gewurztraminer, the following shall be entitled to compete: independent winemakers, wine cooperatives, cooperative associations, groups of producers, trader/growers and trader/producers.

3 - TERMS AND CONDITIONS OF ADMISSION:

The terms and conditions of admission to the competitions are as follows:

- a) Presentation is open to all wines made from the Riesling / Pinot Gris / Gewurztraminer grape varieties, which satisfy the definition of the OIV's international code of oenological practices. All wines must bear information on the country of origin where the grapes were harvested and vinified.
- b) Only those wines shall be accepted that abide by the provisions of Article 118 quaterdecies of Regulation (EEC) No. 1234/2007, particularly those on origin and provenance.
- c) All vintages shall be admitted to the competition. The wines in competition must be available in a quantity of at least 1000 litres. A lower volume, but a volume nonetheless greater than 100 litres, may be admitted where production is particularly low. Wines must be bottled. Information on origin or provenance must be provided on such bottles.

4 - ENTRY FORM:

The attached entry form must be filled in for each sample and returned to the address below before March 9th 2012, accompanied by payment of the entry fee and an analysis report less than one year old, comprising, in addition to information identifying the sample, the following details: density, sugar, actual alcoholic strength, potential alcoholic strength, total acidity, volatile acidity, total sulphur dioxide.

STRASBOURG – EVENEMENTS
Parc des Expositions
7, Place Adrien Zeller - BP 256/R7
FR 67007 STRASBOURG CEDEX
Tel +333 88 37 21 46 – Fax +333 88 37 37 95
E-mail: ccollins@strasbourg-events.com

All and any wines for which the entry form is not accompanied by payment of the entry fee and the analysis report shall be refused. Strasbourg Evénements reserves the right to limit the number of samples in accordance with the order of arrival of entry forms.

5 - SAMPLES:

Each sample shall be presented under the following terms and conditions:

- Four bottles of 0.5 litre to 1 litre (or six bottles if lesser capacity) per sample. Bottles shall bear their commercial labelling.
- Each sample must be accompanied by an analysis report.
- Each sample must arrive at the following address before March 16th 2012:

STRASBOURG-EVENEMENTS

Parc des Expositions – For the attention of Mrs Christine Collins
7, Place Adrien Zeller - BP 256 /R7
FR 67007 STRASBOURG CEDEX

Carriage shall be paid by competitors and at their own risk.

Strasbourg Evénements shall take receipt of the samples and the entry fees and shall eliminate those that do not abide by the rules. All and any samples sent carriage forward shall be refused. No refused samples shall be returned.

6 - PAYMENT OF FEES:

The total entry fee per sample presented amounts to € 98,07 including Value Added Tax.

Entry fees shall be made over before March 9th 2012 either by bank transfer, or by bank card, or by cheque made out to Strasbourg Evénements.

Bank fees shall not be paid by Strasbourg Evénements. Payment shall in no event be reimbursed.

7 - TERMS AND CONDITIONS OF ORGANISATION OF THE TASTING:

Wines shall be grouped according to their grape variety and type. Evaluation of the wines shall be descriptive and shall include comments on the visual aspect, the olfactive aspect, the impression on the palate, the overall impression and the typicality of the product. Strasbourg Evénements shall appoint the members of the juries. The competition shall be presided over by a French or foreign oenologist. Jurors who are not oenologists shall be selected from among the best specialists, recognised in terms of tasting for their competence, from very diverse environments such as production, commercialisation, consumption, promotion...

The total number of jurors shall be set according to the number of samples presented. Each jury shall comprise at least 5 or 7 members, 3 or 5 of whom shall be foreign jurors and 2 French jurors. Strasbourg Evénements shall appoint the president and the secretary for each jury responsible for drafting comments and quality appraisals.

Strasbourg Evénements shall ensure that the three competitions run smoothly as regards the preparation of samples, the organisation and carrying out of tasting and its appraisal with the aid of an appropriate form, the inspection, exploitation and publication of results. The scale adopted whereby prizes shall be awarded shall be a scoring system that classifies wines entered in the competition according to their intrinsic qualities.

8 - PRIZES:

Strasbourg Evénements shall define the prizes, which shall be the Great Gold Medals, the Gold Medals and the Silver Medals. Such prizes, limited to 30% per grape variety, pursuant to the regulations of the OIV, shall be awarded according to the evaluation of the jury to wines that have reached a high level of expression worthy of such distinctions. The results shall be publicised after the prize-giving ceremony. Each prize winner shall be advised by post at a later date. Strasbourg Evénements shall present the prize winners with a document specifying the nature of the distinction awarded the identity of the wine, the declared volume and the name and address of the winner. Stickers and bottle collars are available from Strasbourg Evénements for the prize-winning wines according to the volume of wine declared on the entry form. All and any other references to the award obtained shall be subject to prior request and official consent from Strasbourg Evénements. The results shall be publicised as widely as possible in a press release and on the Internet sites of the three competitions.

9 - CONTROLS:

Strasbourg Evénements alone shall be deemed competent to settle any disputes. The organisers reserve the right to have an approved Analytical Laboratory carry out an analytical inspection of the prize-winning samples and to take any further action thereupon deemed necessary. Strasbourg Evénements reserves the exclusive right to control the use of awards for commercial ends. All approved competitions are subject to the control of the Direction Générale de la Concurrence, de la Consommation et de la Répression des Fraudes. The prize-winner and the organiser of the competition shall keep a sample of each prize-winning wine, with its analysis report. Such samples shall be held at the disposal of the controlling bodies for a period of one year.

10 - PARTICIPATION IN THE COMPETITIONS:

Participation implies the de facto acceptance of these rules.